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## PROFILE

Creative user-centered thinker who dives deep into user research to determine the most urgent needs of the client and excels at devising unique solutions and making the impossible possible. Experienced in effectively managing diverse cross-functional teams.

## SKILLS

Excels in Adobe Photoshop, XD, InDesign, Autodesk AutoCAD, Sketch3, Invision. Familiar with HTML5/CSS3.

## EXPERIENCE

Apr 2017-Present

### **OXFORD TECHNOLOGY VENTURES, REMOTE, DIGITAL SPECIALIST**

Producing the 2017 UX Awards Summit that showcases the most inspirational people, products, and processes in digital experience. Facilitate design thinking workshops that bring together diverse companies to develop 100+ product ideas in a 3-hour workshop. Deliver the tools to continue the design thinking process within their organizations.

May 2009-Present

### **JENN SCHELLER DESIGNS, UX AND PRODUCTION DESIGNER**

Responsible for creating award-winning immersive experiences for a variety of platforms including special events, conferences and digital. Specialize in making the impossible possible. Played a primary role in developing the visual and interaction design for hundreds of immersive experiences. Key projects include: Mock-VR Headsets for servers, Jammers with Hammers: service designed to help the homeless population, SUAV: voter engagement app, and Emergency Connect: redesign of the 911 dispatch process.

Feb 2017-May 2017

### **GENERAL ASSEMBLY, USER EXPERIENCE DESIGN TEACHING ASSOCIATE**

July 2016-Sept 2016

### **GENERAL ASSEMBLY, USER EXPERIENCE DESIGN IMMERSIVE**

Provide feedback to students regarding their UX Design process, including paper prototyping, mood boards, style guides, wireframes using Sketch and Adobe XD, competitive analysis, MVP, user testing, user research, usability testing, rapid prototyping, interactive prototypes, visual design, user interface, personas, user flow, storyboards, and heuristic analysis. Key projects include: Whistle Pet Portal, Hertz Product Development, Cole Hardware: E-Commerce Redesign.

## EDUCATION

**USER EXPERIENCE DESIGN CERTIFICATE**, General Assembly, San Francisco

**PRODUCT MANAGEMENT CERTIFICATE**, General Assembly, San Francisco

**MASTER OF FINE ARTS: SCENIC DESIGN**, University of Florida, Gainesville FL

**BACHELOR OF SCIENCE: TECHNICAL THEATRE**, Ball State University, Muncie, IN